DEISO
Make Impact

ENTERPRISE TRAINING PROGRAM · BROCHURE

ESG Training with AI

ESG strategy and reporting for enterprise teams, with AI-supported workflows applied to the reporting work itself.



15	30	15	3
modules	hours in Plan A	module exercises	training formats

By DEISO LLC · **dei.so**

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ABOUT THE PROGRAM

A flagship executive program for ESG transformation at scale

ESG training with AI equips professionals with the tools, insight, and AI-supported capability to lead ESG transformation across an organisation.

Fifteen modules run across 27 to 30 hours, in 6 to 10 sessions depending on the plan. Modules 1 to 12 cover ESG fundamentals, double materiality, the environmental, social and governance criteria, stakeholder engagement, ESG ratings and the regulatory frameworks: CSRD, GRI, SASB, SDGs and TCFD. Modules 13 to 15 apply AI to ESG data collection, dashboards, reporting and automation.

The program brings together established international practice with hands-on application, with one exercise in every module, so participants leave with implementation-ready skill rather than knowledge alone.

15 modules
From the ESG landscape to an executive ESG report

27 to 30 hours
In 6 to 10 sessions, depending on the plan

15 exercises
One in every module, with a student answer book

5 frameworks
CSRD, GRI, SASB, SDGs and TCFD

WHAT SETS IT APART

AI applied to the reporting work itself

Artificial intelligence is applied to real ESG work rather than taught as theory. In Modules 13 to 15, participants use structured prompts on ESG reports and spreadsheets, step by step:

1. **Extract ESG data**
2. **Build dashboards and alerts**
3. **Draft report sections**
4. **Forecast risk**
5. **Generate an executive ESG report**

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CURRICULUM

Training modules 1 to 12

Twelve modules covering the ESG landscape, the reporting frameworks, materiality, ratings and assurance, and what is coming next. Every module closes with a module exercise.

MODULE	TITLE AND FOCUS
1	**ESG landscape, definitions, and global fundamentals** The global ESG framework, the strategic value of ESG and the fundamental definitions
2	**Strategic ESG integration into business models** ESG in the value chain, in KPIs and incentives, in governance, in investment decisions and in digital tools
3	**Materiality assessment and double materiality** Financial, impact and double materiality, the assessment process, the matrix and the frameworks
4	**Environmental criteria: risk, measurement, and reporting** GHG scopes, climate risk, net zero and the carbon reduction hierarchy, circular economy, greenwashing, regulation, data and assurance
5	**Social criteria: human capital, DEI, and supply chains** Human capital, diversity, equity and inclusion, health and safety, supply chain responsibility and social KPIs
6	**Governance criteria: ethics, regulatory alignment, and board oversight** Board structure and diversity, ethics, executive compensation, transparency and regulatory alignment
7	**Stakeholder engagement and communication** Materiality in practice, stakeholder mapping and prioritisation, levels of engagement, communication and conflict management
8	**ESG ratings, indexes, and third-party assurance** Rating agencies and their scales, index inclusion, assurance frameworks and the risks for the enterprise
9	**ESG report structuring and established practice** Purpose and structure of an ESG report, writing, data pipeline, design, common pitfalls and reporting for different readers
10	**Case studies: failures and successes** What went wrong, what worked and how to run an internal ESG case study
11	**Future ESG trends: regulation, green finance, and climate risk** Mandatory disclosure, green finance, climate risk disclosure, ESG data systems and predictive metrics
12	**Comparative ESG reporting case studies** A structured analysis of five corporate ESG reports, with a comparison across the companies

CORE INNOVATION CLUSTER

AI-supported ESG modules 13 to 15

Three modules covering how AI is applied to ESG data, reporting, and executive output. Participants work hands-on with the practice datasets and the AI prompt templates of the toolkit.

MODULE 13

AI for ESG data collection, monitoring, and dashboards

- Extract emissions and other ESG data from PDF reports and Excel files with structured prompts
- Calculate and compare ESG metrics such as Scope 1 to 3 emissions, intensity and water use
- Prepare dashboard-ready outputs, alerts and summaries from the file content

MODULE 14

AI-supported ESG reporting, risk forecasting, and automation

- Generate the environmental, social and governance sections of a report from structured data
- Forecast ESG risk from KPI patterns and prepare executive summaries
- Set threshold alerts, regulatory checklists and Markdown outputs for reporting workflows

MODULE 15

Executive ESG report generator

- Turn an Excel file into a Markdown ESG report with a chain of prompts
- Convert the report into a PDF and a five-slide executive presentation
- Produce a year-over-year comparison and a one-page board summary

What these modules change in practice. Automate emissions, DEI, review, and stakeholder tracking. Generate full reports on demand. Bring AI tools into daily ESG operations.

MODULE 12

Comparative ESG reporting case studies

Participants compare real ESG reports from five global companies (BP, Microsoft, Nestlé, Toyota and Unilever) against a multi-criteria framework.

What strong reports get right

The common pitfalls and how they are avoided

How to model and repeat what works

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WHAT IS INCLUDED

Top technical and other features

1 Three hands-on AI modules

Modules 13 to 15 are worked hands-on. Participants run structured prompts on ESG reports and Excel data, and finish with an executive ESG report.

2 Exercises in every module

Practical exercises are part of every session, and each of the 15 modules closes with a module exercise. A student answer book is supplied at the end of the training.

3 Complete training toolkit

The ESG Priority Mapper workbook, six ESG matrix templates, a glossary of 46 ESG terms, practice datasets in Excel, and AI prompt templates.

4 My DEISO training portal

Slides and related materials are on My DEISO (my.dei.so) after each session, as PDF, with a personal login for each participant.

5 DEISO AI assistant for the training

Three months of access. Interact with the training materials, ask questions, and review content at any hour.

6 In-depth ESG report analysis

ESG reports from five global companies analysed, compared, and discussed against a multi-criteria framework.

7 AI-supported remote training

Remote sessions run with AI-supported webcams with auto-tracking and whiteboard mode.

8 Certificate on passing the examination

On passing the optional examination at 50 per cent or above, participants receive a DEISO certificate.

9 Taught by a PhD-qualified expert

Every session is led by a PhD-qualified expert, in whichever format the training runs: remote, onsite, or offsite.

10 Flexible scheduling

Three session plans across all three formats, arranged around your availability.

CONTEXT

Why now

- Mandatory ESG reporting now applies in major jurisdictions, led by the CSRD in the European Union
- Boards and investors expect performance-driven, assured ESG reports
- AI is reshaping how ESG work gets done
- This program brings together theory, real reports, AI, and practice tools in one place

FORMATS

Training formats and session plans

REMOTE, LIVE ONLINE
Includes AI breakout practice.

ON-SITE
Run at your location, shaped to your context.

OFF-SITE
Run at DEISO global learning hubs.

Choose the plan that fits your schedule

PLAN	SESSION DURATION	TOTAL SESSIONS	TOTAL HOURS	SLIDES PER SESSION
Plan A	3 hr	10 sessions	30 hours	~55 slides
Plan B	4 hr	7 sessions	28 hours	~79 slides
Plan C	4 hr 30 min	6 sessions	27 hours	~92 slides

Every plan covers the same 15 modules and 15 module exercises. Session time includes breaks. Longer sessions need fewer recaps and breaks, so their total hours are lower. Slides per session are averages.

Plan A: 10 sessions of three hours, including a 15-minute break

SESSION	MODULES COVERED
1	**1** ESG landscape and fundamentals; **2** Strategic ESG integration
2	**2** Strategic ESG integration; **3** Materiality and double materiality
3	**3** Materiality and double materiality; **4** Environmental criteria
4	**5** Social criteria
5	**6** Governance criteria; **7** Stakeholder engagement
6	**8** ESG ratings and assurance; **9** ESG report structuring; **10** Case studies
7	**10** Case studies; **11** Future ESG trends; **12** Comparative ESG reporting case studies
8	**13** AI for ESG data collection and dashboards
9	**13** AI for ESG data collection and dashboards; **14** AI-supported reporting and forecasting
10	**14** AI-supported reporting and forecasting; **15** Executive ESG report generator

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WHO SHOULD ATTEND

Who this program is built for

Mid- to senior-level professionals who lead, shape, or support ESG strategy, reporting, and implementation:

- ESG officers and sustainability managers
- Corporate strategy teams and executives
- Financial analysts and regulatory specialists
- Board members and governance committees
- Investor relations, DEI, and supply chain leaders
- Consultants, policy advisors, and academia
- Government and NGO ESG units

OUTCOMES

What you will accomplish

On completing this program, participants will be able to:

- Build **review-ready ESG strategies** from the ground up
- Work confidently across **the key global frameworks**: CSRD, GRI, SDGs, SASB and TCFD
- Automate ESG reporting, risk dashboards, and disclosure workflows
- Benchmark against leading ESG performers using real case criteria
- Present ESG data to boards, regulators, and investors

PREREQUISITES

No technical background required

- No coding, AI, or data science knowledge needed
- All training files and templates provided; the AI exercises run on your own AI tool
- Learning happens by doing, in a strategic business context

CERTIFICATION

Certification pathway

- **Competency certificate in ESG and AI reporting**, issued on passing the optional examination; the pass mark is 50 per cent
- **Examination attempts:** one attempt included, with up to two more available at extra cost
- **Assignments and projects:** required for participants who want the certificate

PLEASE NOTE

The certificate recognises completion of the DEISO program and its assessment. Examination and certificate costs, and the certification procedure, are confirmed by DEISO administration.

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PAYMENT

Payment methods and processing fees

- **Online payment (credit card, PayPal, Stripe):** an additional 3.6 per cent processing fee covers transaction and gateway costs.
- **Bank transfer:** no platform fee. All bank charges (sender, intermediary, and receiver) are covered by the client.

ADDITIONAL NOTES

All prices are final and include 10 per cent tax. Certification and examination are optional and billed separately. Prices vary with the format the program is run in: remote, onsite, or offsite.

NEXT STEP

Request a quotation for your team

Tell us the format, the plan and the number of participants, and DEISO will prepare a quotation for your organisation.

Request a quotation

dei.so/contact-form

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